

**NEWS RELEASE**

**Released By:** Michael A. Delaney, Attorney General

**Subject:** Consumer Advisory About Door-To-Door Magazine Sales Associated With American Circulation Enterprises, Inc.

**Date:** August 4, 2010

**Release Time:** Immediate

**Contact:** Senior Assistant Attorney General James T. Boffetti, (603) 271-3643  
Consumer Protection and Antitrust Bureau

---

Attorney General Michael A. Delaney announced today that consumers should be aware of a door-to-door magazine subscription sales effort currently operating in the state. Consumers are warned that sales people coming to their homes may be misrepresenting themselves as neighbors and individuals working to earn money to go to college, when many of these individuals, who are employed by American Circulation Enterprises, have come from out of state and are not college students. Consumers are also warned that American Circulation Enterprises charges subscription fees far in excess of the actual cost of the subscription.

Under New Hampshire's Consumer Protection Act, N.H. RSA 358-A, it is unlawful for any person to use any unfair or deceptive act or practice in the conduct of any trade or commerce within this state. A deceptive act or practice can include using deceptive representations or designations of geographic origin in connection with goods or services.

New Hampshire Law, N.H. RSA 361-B:2, also provides consumers the right to cancel any home solicitation sales transaction within three business days after the date of the transaction.

Anyone who feels they have been the victim of an unfair or deceptive act in connection with these door-to-door magazine sales should contact their local police department or call the Consumer Protection Bureau at (603) 271-3641 or 1-888-468-4454. For more information on consumer fraud you can also visit the Bureau's website at [www.doi.nh.gov/consumer](http://www.doi.nh.gov/consumer).